



## CURRITUCK BULLS & BBQ PARTNERSHIP OPPORTUNITIES

November 9, 2024



<b>PRESENTING PARTNER</b> <i>(1 available)</i>	<b>\$ 6,000.00</b>
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<b>Platinum Partner</b>	<b>\$ 3,000.00</b>
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<b>Gold Partner</b>	<b>\$ 1,750.00</b>
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<b>Silver Partner</b>	<b>\$ 1,500.00</b>
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<b>Band Partner</b> <i>(1 available)</i>	<b>\$ 1,500.00</b>
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<b>Bronze Partner</b>	<b>\$ 500.00</b>
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<b>Cowboy Nod Partner</b>	<b>\$ 300.00</b>
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Partner Name: \_\_\_\_\_

Partnership Level: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### PARTNER BENEFITS

#### All Currituck Bulls & BBQ Partners Receive:

- Behind the scenes Kansas City BBQ Society (KCBS) competition access
- KCBS reception invite and professional grilling demonstrations from renowned grillers
- 10' x 10' exhibitor space
- Amenities: preferred parking and rodeo seating, VIP tent (water, sodas, snacks), Currituck Bulls & BBQ food bucks
- Optimal brand awareness through event advertising and promotional efforts

**Please make checks payable to:**  
Currituck County Dept. of Travel & Tourism  
**Mailing address:** PO Box 431  
Corolla, NC 27927

**For more information or to secure**  
your Currituck Bulls & BBQ Partnership,  
please contact our Event Coordinator:  
252-453-9040

## PRESENTING PARTNER

**\$6000**

- ***Bulls & BBQ Partner Benefits*** – as listed on page 1
- ***Marketing Partner*** – logo featured in event marketing and promotional efforts
- ***Cowboy Up Special Marketing Opportunities*** – event social media promotion, exclusive live radio remote interview that day, rodeo announcer mentions, bull or bull rider sponsorship, rodeo rider flag
- ***The Hog Heaven Experience*** – honorary KCBS celebrity judge of KCBS professional competition, 4 People's Choice Pulled Pork Tasting tickets, announcer of KCBS Grand & Reserve Champion on main stage
- ***Special Brand Visibility***
  - 12 ft. feather flag at the rodeo entrance*
  - (2) Side gates adjacent to highly visible center gate*
  - Ground sign at KCBS & rodeo entrance*
- *12 VIP Passes to the rodeo*

## PLATINUM PARTNER

**\$3000**

- ***Bulls & BBQ Partner Benefits*** – as listed on page 1
- ***Cowboy Up Special Marketing Opportunity*** – event social media promotion, live radio remote mentions that day, bull or bull rider sponsorship, rodeo rider flag
- ***Special Event Visibility***
  - (2) Cowboy out gates*
  - 2' x 8' banner at rodeo entrance*
  - 12 ft. feather flag at the festival entrance*
- *Ground sign at KCBS & rodeo entrance*
- *10 VIP passes to the rodeo*

## **GOLD PARTNER**

**\$1750**

- ***Bulls & BBQ Partner Benefits*** – as listed on page 1
- ***Cowboy Up Special Promotion***– event social media promotion, live radio remote mentions that day, bull or bull rider sponsorship, rodeo rider flag
- ***Special Event Visibility***  
2' x 8' sign along bucking chute  
12 ft. feather flag at the festival entrance  
Ground sign at KCBS & rodeo entrance
- 8 VIP passes to the rodeo

## **SILVER PARTNER**

**\$1500**

- ***Bulls & BBQ Partner Benefits*** – as listed on page 1
- ***Fun Zone Sponsorship*** – mechanical bull announcements to drive attendees to your 10' x 10' exhibitor space
- ***Special Event Visibility***  
12 ft. feather flag at Fun Zone entrance  
2' x 4' sign along bucking chute  
Ground sign at KCBS & rodeo entrance
- 6 VIP passes to the rodeo

## **BAND PARTNER**

**\$1500**

- ***Bulls & BBQ Partner Benefits*** – as listed on page 1
- Opportunity to announce band on the main stage
- Opportunity to display your banner at the main stage
- Special photo opportunity with the band to be shared on social media
- ***Special Event Visibility***  
2 x 4 sign along bucking chute  
Ground sign at KCBS & rodeo entrance
- 6 VIP passes to the rodeo

## BRONZE PARTNER

**\$500**

- ***Bulls & BBQ Partner Benefits** – as listed on page 1*
- *2 VIP rodeo passes*
- *2' x 4' signage at the rodeo bucking chute*
- *Ground sign at KCBS & rodeo entrance*

## COWBOY NOD PARTNER

**\$300**

- ***Bulls & BBQ Partner Benefits** – as listed on page 1*
- *2 VIP rodeo passes*
- *Ground sign at KCBS & rodeo entrance*







**BULLS&BBQ**

CCRC by extension NC COOPERATIVE EXTENSION **KANSAS CITY BARBECUE SOCIETY**

