



- Anything Goes Craft Market
- Music: Manteo Murphy
- Mechanical Bull Rides
- Kansas City BBQ Society Competition
- People's Choice Barbecue Cookoff & Tasting*
- Professional Bull Riding Rodeo**
- Food/Beverage Vendors & More



GATES OPEN AT NOON November 6th 252.453.9040 BullsAndBBQ.com AT THE CURRITUCK COUNTY RURAL CENTER 184 MILBURN SAWYER ROAD, POWELLS POINT, NC



November 6, 2021 CURRITUCK BULLS & BBQ PARTNERSHIP OPPORTUNITY



| PRESENTING PARTNER (1 available) | \$ 6,000.00 |
|---|-------------|
| Platinum Partner | \$ 3,000.00 |
| Gold Partner | \$ 1,750.00 |
| Silver Partner | \$ 1,500.00 |
| Band Partner (1 available) | \$ 1,500.00 |
| Bronze Partner | \$ 500.00 |
| Cowboy Nod Partner | \$ 300.00 |
| Custom | \$ |
| Partner Name: | |
| Partnership Level: | |
| Phone Number:Email: | |
| Contact Person: | |
| Print Name: | Date: |
| Signature: | |

PARTNER BENEFITS

All Currituck Bulls & BBQ Partners Receive:

- Behind the scenes Kansas City BBQ Society (KCBS) competition access
- KCBS reception invite and professional grilling demonstrations from renowned grillers
- 10' x 10' exhibitor space
- Amenities: preferred parking and rodeo seating, VIP tent (water, sodas, snacks), Currituck Bulls & BBQ food bucks
- Optimal brand awareness through event advertising and promotional efforts

Please make checks payable to:

Currituck County Dept. of Travel & Tourism Mailing address: PO Box 431 Corolla, NC 27927 For more information or to secure your Currituck Bulls & BBQ partnership, contact: 252-453-9040



November 6, 2021 CURRITUCK BULLS & BBQ PARTNERSHIP OPPORTUNITY



PRESENTING PARTNER

- Bulls & BBQ Partner Benefits as listed on page 1
- *Marketing Partner* logo featured in event marketing and promotional efforts
- Cowboy Up Special Marketing Opportunities event social media promotion, exclusive live radio remote interview that day (between 12pm-2pm) with Dixie 105.7 or BIG 94.5 WCMS, rodeo announcer mentions, bull or bull rider sponsorship, rodeo rider flag
- The Hog Heaven Experience honorary KCBS celebrity judge of KCBS professional competition, 4 People's Choice Pulled Pork Tasting tickets, announcer of KCBS Grand & Reserve Champion on main stage
- Special Brand Visibility

 ft. feather flag at the rodeo entrance
 Side gates adjacent to highly visible center gate
 Ground sign at KCBS & rodeo entrance
- 12 VIP Passes to the rodeo

PLATINUM PARTNER

- Bulls & BBQ Partner Benefits as listed on page 1
- Cowboy Up Special Marketing Opportunity event social media promotion, live radio remote mentions that day (between 12pm-2pm) on Dixie 105.7 and/or BIG 94.5 WCMS, bull or bull rider sponsorship, rodeo rider flag
- Special Event Visibility
 (2) Cowboy out gates
 2' x 8' banner at rodeo entrance
 12 ft. feather flag at the festival entrance
- Ground sign at KCBS & rodeo entrance
- 10 VIP passes to the rodeo

\$6000

\$3000

GOLD PARTNER

- Bulls & BBQ Partner Benefits as listed on page 1
- Cowboy Up Special Promotion– event social media promotion, live radio remote mentions that day (between 12pm-2pm) on Dixie 105.7 and/ or BIG 94.5 WCMS, bull or bull rider sponsorship, rodeo rider flag
- Special Event Visibility 2' x 8' sign along bucking chute 12 ft. feather flag at the festival entrance Ground sign at KCBS & rodeo entrance
- 8 VIP passes to the rodeo

SILVER PARTNER

- Bulls & BBQ Partner Benefits as listed on page 1
- *Fun Zone Sponsorship* mechanical bull announcements to drive attendees to your 10' x 10' exhibitor space
- Special Event Visibility 12 ft. feather flag at Fun Zone entrance 2' x 4' sign along bucking chute Ground sign at KCBS & rodeo entrance
- 6 VIP passes to the rodeo

BAND PARTNER

- Bulls & BBQ Partner Benefits as listed on page 1
- *Opportunity to announce band on the main stage*
- Opportunity to display your banner at the main stage
- Special photo opportunity with the band to be shared on social media
- Special Event Visibility 2 x 4 sign along bucking chute Ground sign at KCBS & rodeo entrance
- 6 VIP passes to the rodeo

\$1750

\$1500

\$1500

BRONZE PARTNER

- Bulls & BBQ Partner Benefits as listed on page 1
- 2 VIP rodeo passes
- 2' x 4' signage at the rodeo bucking chute
- Ground sign at KCBS & rodeo entrance

COWBOY NOD PARTNER

- Bulls & BBQ Partner Benefits as listed on page 1
- 2 VIP rodeo passes
- Ground sign at KCBS & rodeo entrance

\$500

\$300

