# OAKS FESTIVAL



# 15<sup>th</sup> Annual Art Festival

Tuesday and Wednesday June 21<sup>st</sup> & 22<sup>nd</sup>, 2016

Application and Entry Fees Due:

April 25th, 2016 deadline extended to May 6th, 2016

#### About our show:

Whalehead's "Under the Oaks" Art Festival is an outdoor show held on the sweeping grounds of the Historic Corolla Park in Corolla, N.C. The show is hosted by Currituck County Travel and Tourism. The Whalehead Club was the 1920s residence of Mr. and Mrs. Edward Collings Knight, Jr.

#### Entry Fees:

Fine Artists & Wildlife Artists: Each application must be accompanied by two checks made out to Currituck County with the memo line to include 2016 Under the Oaks. One for \$50 to cover the non-refundable jury fee, and one for the \$150 for the exhibitor space. The \$150 will be returned if the artist is not accepted. Once the artist has been accepted by the jury, the exhibitor space fee is non-refundable even if the artist is unable to attend the event.

#### Entry Materials:

In order to complete the application process, please send an entry packet which includes the following materials:

- 1. Complete and submit the application form and include the artist name, your company name, if it is different from the artist name and the category which is relevant to you (Fine Artist, Wildlife Artist or Student Artist).
- 2. Enclose two checks for the appropriate fees. Applications that do not include the appropriate fees will not be accepted. Entry fees must be paid by check. No credit card numbers please.

- 3. Submit five photos. Please include photos of your finest work and a photo of a booth from art prior show. The photos will be used by the judges to determine acceptance. Photos must be on a CD or flash drive in .jpeg format. Please mark your CD or flash drive with your name and phone number.
- 4. Please include a self-addressed and properly stamped envelope. If you are not accepted, this will be used to return you booth fee and your CD or flash drive. If the appropriate envelop or postage is not provided, the CD or flash drive will NOT be returned. Accepted artists will receive their CD or flash drive at the Art Festival.

#### **Spaces**

Accepted artists will be emailed a map of the show with sections for the artist to select. You will be allowed to choose your top three sections. We will do everything we can to get you in your first choice; however, you may be placed in another location in the best interest of the show. If you have participated in the show in prior years and request the same space, we will try to get you that space. We do not guarantee any placement.

#### **Artists:**

Fine Artist and Wildlife Artists: Artist must be present to display their own work. Proxy exhibitors are not permitted. The work of only one artist may be displayed in each assigned space. Two person teams producing a single product may qualify as a single exhibitor. Artists are responsible for their own tents, tables, coolers, ice and chairs. Volunteers will be on hand to help man your tent for short periods to allow for restroom and meal

breaks. Work that is not appropriate for a family show cannot be displayed. Any artist who misrepresents the quality or production of their work will NOT be allowed to return to future shows.

Wildlife Artists – For the purpose of this show Wildlife Artists will be defined as artists with 80% of displayed work being pieces featuring wildlife including but not limited to inland birds, waterfowl, reptiles, wild horse, deer, etc. or lifestyles closing related to wildlife such as hunting and fishing scenes.

Fine Artists – Artist may present work in any medium that does not appear on the "unacceptable" list below.

#### **Student Artists:**

Eligible artists must be between the ages of 5 and 21 and must be currently enrolled in a school program. College graduates who graduated no more than six months before the festival are also eligible. Students 17 and under must be accompanied by a parent, teacher or other adult chaperone. Artists must be present to display their own work. Student artists may share their 10x10 pace with up to three other students as long as all students have been accepted and fees paid.

#### Unacceptable work for any category at the show:

Novelty Items
Picture Frames
Kit Work
Decoupage

#### Art Supplies

#### Imported Art

#### Candles or Soaps

#### Production Art / Mass Produced Items

Any other items NOT MADE OR PRODUCED by the artists presenting the work.

#### Sales:

Over 100,000 visitors will be on the Outer Banks of North Carolina in June, and they all will be invited to see and buy your work. Most families will have limited space and may request that your work be mailed to them. There are packing and shipping companies located in Kitty Hawk and Kill Devil Hills. This is a great option to offer to your customers. We recommend that you inquiry about fees for this service before the show to get an idea of what amount to charge.

#### Tax:

Current North Carolina sales tax is 6.75% and charging this is the responsibility of the artist.

#### Accommodations:

Visit <a href="www.visitcurrituck.com">www.visitcurrituck.com</a> for a list of nearby hotels, bed and breakfast establishments, and rental cottages. Our local Visitor's Center is also available to help with your needs at 877.287.7488.

#### Schedule:

January 2016
Applications available

April 25, 2016

All applications must be postmarked by this date.

NO LATE ENTRIES WILL BE ACCEPTED

May 16, 2016

Last day that acceptance letters will go out via email or mail.

Monday, June 20, 2016

Noon – 6pm Artist check-in, pick up information packets, and set up tents

Tuesday, June 21, 2016

10am – 5pm show hours

11am – Judging Begins

5:30pm - 7:30pm - Artist Reception & Award Dinner

Wednesday, June 22, 2016

10am – 6pm show hours

6pm – breakdown begins

NO BREAKDOWN BEGINS BEFORE 6PM!

There will be no rain dates or refunds. The show goes on, rain, shine or wind, so all artists should be prepared for the weather.

#### Awards:

Judging Criteria: Judging will begin at 11am on Tuesday and will be completed by 4pm. Judging will be conducted by a panel of qualified artists, art historians, art educators, or art gallery owners. Artists will be given a separate numerical score by each judge, based on skill/technique, creativity/originality, quality of composition or design, consistency, knowledge and mastery of the medium, and the overall impression of the artist's body of work. The scores will be summed to determine the artist's final score. Judges may revisit an artist to reevaluate their work in the event of a tie. Artist will be judged on their display works as a whole, but their most outstanding work, chosen by the judges, will be recognized as the winning piece.

#### Prizes will be awarded in each category as follows:

#### Fine Arts:

Best in Show

\$1,000

Second

\$400

Third

\$200

#### Wildlife Arts:

Best in Show

\$1,000

Second

\$400

Third

\$200

#### Student Arts:

Best in Show

Commemorative Ribbon

Second and Third Commemorative Ribbon

# Checklist for a complete application: Completed and mailed application Application mailed and postmarked by April 25, 2016 One check payable to Currituck County for Jury Fee (\$50 or \$25 for students) One check payable to Currituck County for Exhibit Space (\$150 or \$75 for students)

☐ CD or Flash Drive with five photos

☐ Last page of this document attached to media materials

Optional: Self-addressed stamped envelope large enough and will appropriate postage for CD or Flash Drive

All Application and Materials should be mailed to:

**Currituck County Travel and Tourism** 

ATTN: UNDER THE OAKS ART FESTIVAL / Gena Martin

106 Caratoke Hwy

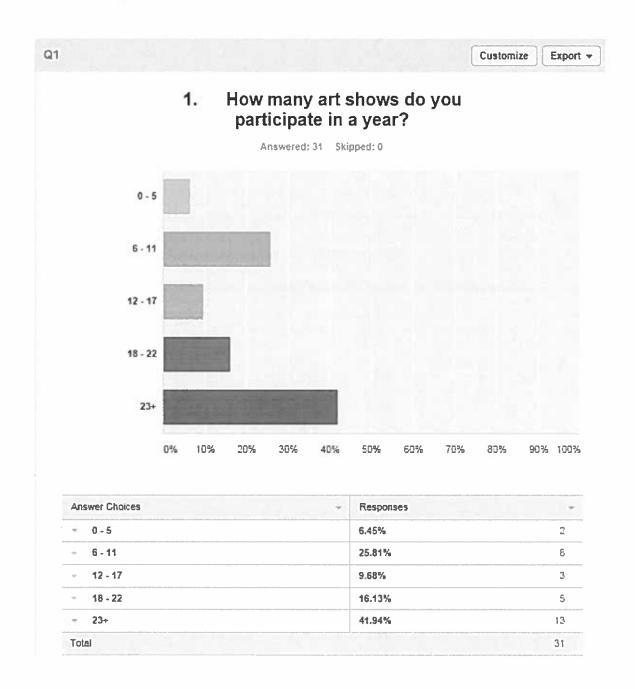
Moyock, NC 27958

### 2016 Art Under the Oaks Application

All applications must include 5 photos of your best work and if possible a photo of your booth at any prior event showing your professional presentation.

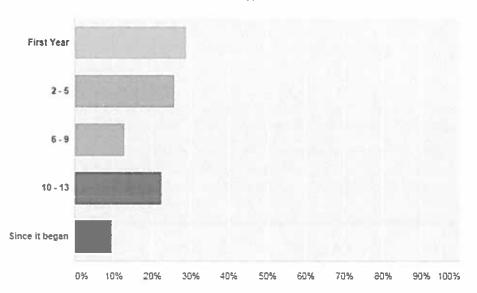
Deadline for application is April 25<sup>h</sup>, 2016

Last year we had surveys send to the artists and received good feedback. Below is some information that artists may find useful:

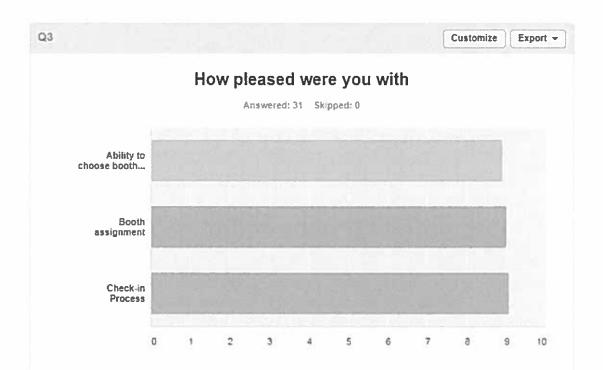


# 1. How many years have you participated in the Under the Oaks Art Festival in Corolla?

Answered: 31 Skipped: 0



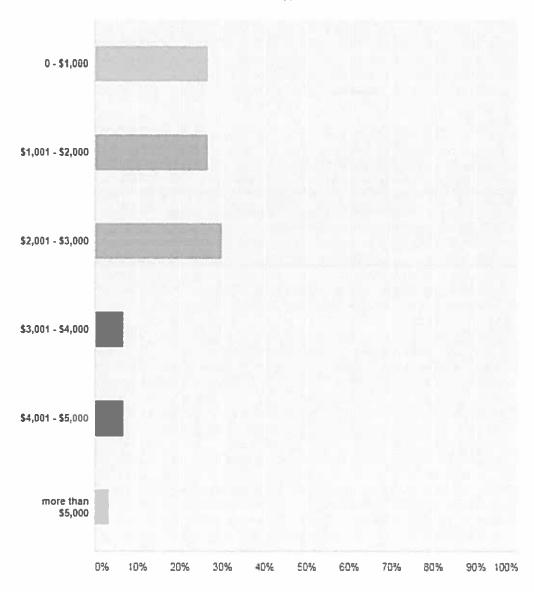
| Answer Choices | Responses |    |  |
|----------------|-----------|----|--|
| First Year     | 29.03%    | 9  |  |
| 2 - 5          | 25.81%    | 6  |  |
| 6 - 9          | 12.90%    |    |  |
| 10 - 13        | 22.58%    | 7  |  |
| Since it began | 9.68%     | 3  |  |
| Total          |           | 31 |  |



|   |                                  | Very<br>Pleased | Pleased -          | It was<br>alright | Disliked -        | Strongly<br>Disliked | Total - | Weighted<br>Average |
|---|----------------------------------|-----------------|--------------------|-------------------|-------------------|----------------------|---------|---------------------|
| * | Ability to choose booth sections | 63.33%<br>19    | <b>26.67%</b><br>8 | 6.67%<br>2        | 3.33%             | 0.00%<br>0           | 30      | 8.90                |
| • | Booth<br>assignment              | 70.97%<br>22    | 19.35%<br>6        | 3.23%             | <b>6.45%</b><br>2 | 0.00%<br>0           | 31      | 9.00                |
| + | Check-in<br>Process              | 67.74%<br>21    | 22.58%<br>7        | 9.68%             | 0.00%<br>0        | <b>0.00%</b><br>0    | 31      | 9.06                |

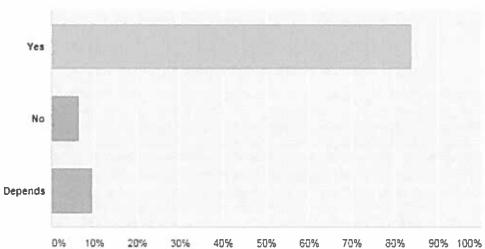
## Approximately what were you sales for the show?

Answered: 30 Skipped: 1



| \n: | swer Choices      | - | Responses |   |
|-----|-------------------|---|-----------|---|
|     | 0 - \$1,000       |   | 26.67%    | Б |
|     | \$1,001 - \$2,000 |   | 26.67%    | 8 |
|     | \$2,001 - \$3,000 |   | 30.00%    | õ |
| į   | \$3,001 - \$4,000 |   | 6.67%     | 2 |
|     | \$4,001 - \$5,000 |   | 6.67%     | 2 |
|     | more than \$5,000 |   | 3.33%     | 1 |





| Answer Choices | Responses |    |
|----------------|-----------|----|
| Yes            | 83.87%    | 26 |
| No             | 6.45%     | 2  |
| Depends        | 9.68%     | 3  |
| Total          |           | 31 |

Comments (12)