



Currituck County Tourism Advisory Board Meeting
November 8, 2010, 5:00 p.m.
Historic Currituck Courthouse

MEETING AGENDA

- Item 1 Call to Order
- Item 2 Approval of Agenda
- Item 3 Public Comment – *Please limit comments to three minutes*
- Item 4 Approval of August 9, 2010 Minutes
- Item 5 Discussion on ECU Tourism Impact Survey
- Item 6 Recap of Summer Season / Update to Tourism Action Plan
- Item 7 Tourism Director's Report / Marketing Coordinator's Report

- **Introduce Clayton**
- **VRMA television program**
- **Recent press coverage - Southern Living, Our State, AAA World (January)**
- **Press Trip - thank staff**
- **Hospitality Awards - thank staff**
- **New display cases (for MORE card)**
- **AARP & NYC shows**
- **NC Film Commission inquiry**
- **OBX Visitor's Guide (horses, lighthouse)**
- **Inn at Corolla Light letter**
- **Budget**

Item 8 Board Members' Report

Item 9 Other Business - *Next Meeting Date (December 13 or January 10)*

Item 10 Adjourn
M - 2nd - Vote -