

Currituck Outer Banks - Local Co-Op Advertising Opportunities

Print Advertising Offers

Circle the ads you would like to reserve

Outer Banks Visitor Guide

Material Deadline: Jan. 26, 2010

1/6 Page	1/3 Page
\$ 1,000.00	\$2,000.00
2.25 x 3.25	4.75 x 3.25

Sunny Day Guide

Material Deadline: Feb. 1, 2010

1/6 Page	1/3 Page
\$ 750.00	\$ 1,500.00
2.25 x 2.125	4.650 x 2.125

Duck Corolla Guide

Material Deadline: Jan. 26, 2010

1/6 Page	1/3 Page
\$ 250.00	\$ 500.00
1.65 x 2.125	3.375 x 2

Outer Banks Newspaper

Material Deadline: Mar 1, 2010

4 Column Inch	8 Column Inch
\$350.00	\$700.00
2 x 4	4 x 4

Outer Banks Resort Maps

Material Deadline: Mar. 1, 2010

Enhanced Listing
\$ 500.00

Includes a logo, phone number, website, 10 word description, map icon and map reference.

Radio Promotion

You Pay 75%, We Pay 25%

99.1 The Sound -or- Classic Hits 104.9/92.3

Currituck Co-Op Plan 1

25, sixty second commercials fully produced for just \$300.00
You Pay: \$225 / We Pay: \$75

Currituck Co-Op Plan 2

50, sixty-second commercials fully produced for only \$500.00
You Pay: \$375 / We Pay: \$125

Multiple plans can be purchased and used throughout the year.

For more information, contact Jason Baker at jason@capsanmedia.com or 252-475-1888 ext. 210.

Beach 104.1

First Flight Silver Plan

24, sixty-second commercials - \$500.00
You Pay: \$375.00 / We Pay: \$125.00

First Flight Gold Plan

60, sixty-second commercials - \$1000.00
You Pay: \$750.00 / We Pay: \$250.00

First Flight Platinum Plan

150, sixty-second commercials - \$2000.00
You Pay: \$1500.00 / We Pay: \$500.00

For more information, contact Bob Davis at bob@beach104.com or 252-449-6065.

To Reserve Space:

Radio Co-op Ads - Contact the radio station(s) directly.

The Travel & Tourism Department has allotted \$10,000 for each station for the July 2009 - June 2010 fiscal year. Each business is eligible for up to \$500 per fiscal year. Funds are available on a first-come, first-served basis.

Print Co-op Ads - Circle the ad(s) you would like to reserve, fill out and sign the bottom portion of this form, and return it to the Tourism Department. Space is reserved on a first-come, first-served basis.

Send the completed form to:

Fax 252.435.2996
- or -

Mail 106 Caratoke Highway
Moyock, NC 27958

Send materials to:

vbrown@visitcurrituck.com

Co-op advertising offers apply to Currituck County tourism businesses only. Co-op print ads will run in 2010 editions.



Business Name: _____ Date: _____

Advertising Contact: _____

Phone Number: _____ Email Address: _____

Mailing Address: _____

Billing Contact: _____

Phone Number: _____ Email Address: _____

Mailing Address: _____

Total Due: _____ Authorized Signature: _____

By signing above, you agree to pay Currituck County for the print ads you reserve.

Contact Veronica Brown with questions: vbrown@visitcurrituck.com | 252.435.2938