

Currituck Outer Banks - Local Co-Op Advertising Opportunities 2011-2012 Fiscal Year

Business Name: _____ Date _____

Advertising Contact: _____

Phone Number: _____ Email Address: _____

Mailing Address: _____

Billing Contact: _____

Phone Number: _____ Email Address: _____

Mailing Address: _____

Total Due: _____ Authorized Signature: _____

By signing above, you agree to pay the total amount, per advertising selected, to the Currituck County Travel & Tourism Department. Invoice(s) and tear sheet(s) will be mailed to you. All co-op advertising invoices are to be paid directly to Currituck County, NOT to the publication/radio outlet.

Print Advertising Offers

Circle the ads you would like to reserve

Outer Banks Visitor Guide

Material Deadline: Jan. 26, 2012

1/6 Page	1/3 Page
\$ 300.00	\$ 600.00
2.25 x 3.25	4.75 x 3.25

Sunny Day Guide

Material Deadline: Feb. 1, 2012

1/6 Page	1/3 Page
\$ 300.00	\$ 600.00
2.25 x 2.125	4.650 x 2.125

Duck Corolla Guide

Material Deadline: Jan. 26, 2012

1/6 Page	1/3 Page
\$ 200.00	\$ 400.00
1.65 x 2.125	3.375 x 2

Outer Banks Newspaper

Material Deadline: Mar. 1, 2012

4 Column Inch	8 Column Inch
\$ 200.00	\$ 400.00
2 x 4	4 x 4

Outer Banks Resort Maps

Material Deadline: Feb. 1, 2012

Enhanced Listing
\$ 200.00

Includes a logo, phone number, website, ten-word description, map icon and map reference.

Radio Promotion

You Pay 75%, We Pay 25%

99.1 The Sound -or- Classic Hits 104.9/92.3

Currituck Co-Op Plan 1

25, sixty second commercials for
\$300.00

You Pay: \$225 / We Pay: \$75

Currituck Co-Op Plan 2

50, sixty-second commercials for
\$500.00

You Pay: \$375 / We Pay: \$125

Multiple plans can be purchased and
used throughout the year.

For more information, contact Jason
Baker at jason@capsanmedia.com or
252-475-1888 ext. 210.

Beach 104.1

First Flight Silver Plan

20, sixty-second commercials - \$500.00

You Pay: \$375.00 / We Pay: \$125.00

First Flight Gold Plan

50, sixty-second commercials - \$1000.00

You Pay: \$750.00 / We Pay: \$250.00

For more information or additional plans,
contact Bob Davis at bob@beach104.com
or 252-449-6065.

To Reserve Space:

Radio Co-op Ads - Contact the
radio station(s) directly.

*The Travel & Tourism Department has
allotted \$10,000 for each station for the July
2011 - June 2012 fiscal year. Each business is
eligible for up to \$500 per fiscal year. Funds
are available on a first-come, first-served basis.*

Print Co-op Ads - Circle the ad(s)
you would like to reserve. Complete
and sign the top portion of this
form, and return it to the Tourism
Department. Space is reserved on a
first-come, first-served basis.

Send the completed form to:

Fax: 252.435.2996
- or -

Mail: 106 Caratoke Highway
Moyock, NC 27958

Send materials to:

icocchetti@visitcurrituck.com

*Co-op advertising offers are available to
Currituck County tourism businesses;
only business locations in Currituck
County can be promoted. Co-op print
ads will run in 2012 editions.*



Contact the Currituck Tourism Department with questions:
marketing@visitcurrituck.com
Phone 252.435.2938 | Fax 252.435.2996